



30TH ANNIVERSARY
CARING SERVICES

CELEBRATING 30 YEARS

Celebrating 30 Years of Transforming
Lives through Compassionate Care
and Recovery

2024
www.caringservices.org

LETTER FROM OUR FOUNDER

Becky Yates

FOUNDER



Dear friends of Caring Services,

I have shared this with many of you already but there are undoubtedly some of you that I haven't been able to speak with in the last few months. Effective March 29, I am resigning as the Executive Director of Caring Services. It is hard to put into words what the experience of founding and building Caring Services has meant to my family and me. We started with a single house on Ferndale Boulevard and just dedicated our most recent site, bringing the number of properties owned by the agency to ten.

Caring Services would not be what it is today without all of you- your financial gifts, volunteer hours, support, and friendship have been invaluable. Thank you. I hope that you will continue to show up for Caring Services for many years to come. Our clients and community need you now more than ever.

The Board and I have been actively planning for my departure and I am so grateful that our talented Clinical Director, Teresa Hinkle, is transitioning into the ED role in April. She knows this organization inside and out and I have no doubt she will make Caring Services an even more effective organization in the coming years. We have a great team at Caring Services and with Teresa and our other committed staff members, I feel good starting this next chapter in my life.

I will take some time off to care for family members and likely return to being a Realtor in the future. I will certainly be volunteering with Caring Services and will continue to advocate for our work and our clients in any way that I can. You can read the formal announcement [here](#) if you would like. Thanks again for all your support and love over the years. I am forever grateful.



LETTER FROM OUR EXECUTIVE DIRECTOR

Teresa Hinkle

INCOMING EXECUTIVE DIRECTOR



In 2024 Caring Services celebrates its 30th year since founding. Thirty years of providing housing, food and treatment services to those in our community who are in great need. Most importantly, thirty years of offering care, support, dignity and respect to those who are courageously working to build a better life for themselves and their loved ones.

This 30th year has been a special one for the agency. We have celebrated great strategic gains, many of which were years in the making, and are undergoing a process of great change as founder, Becky Yates, steps into retirement. As we reflect on Becky's tenure with the agency it is clear that we have accomplished an astounding amount of good for our community, but we know that the work is far from done.

This year has seen the agency open a new recovery home, increase participation in outpatient services, host two new fundraising events and navigate the ever-changing funding streams in behavioral health. This work was made possible by our small-but-mighty staff and dedicated Board of Directors as well as our committed partners in the community. I am profoundly grateful to those who continue to leverage their time and resources to support the mission of Caring Services.

I want to thank Becky Yates for her thirty years of service to this agency and for having the vision and gumption to bring Caring Services to life. From the beginning the mission has been to provide healing and hope to individuals affected by addiction. Today, we can confidently say that we have built a place that provides the tools for healing and the environment for hope. I implore you to join me and the rest of the team at Caring Services in carrying out this mission for the next thirty years.



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ABOUT CARING SERVICES

Caring Services is a non-profit organization that provides a holistic continuum of care to individuals who are ready to make a commitment to their recovery from substances. Our program provides the much-needed bridge between the devastation of addiction and successful return to family and society as a clean, sober, and productive community member.

Caring Services was founded in 1994 by Becky Yates. Mrs. Yates sought to bring the opportunity for recovery to those in need of help. From Caring Services' humble beginnings in a two-story house, now we now house up to 84 people seeking help with the disease of addiction.

Our dedicated team of clinicians strives to meet the needs of our clients through a holistic continuum of care, including Gender-Specific groups such as: Men's and Women's Yoga and other group therapies.

VISION & MISSION



Vision

Caring Services' vision is to provide individuals suffering from substance use disorder a path to long term recovery.

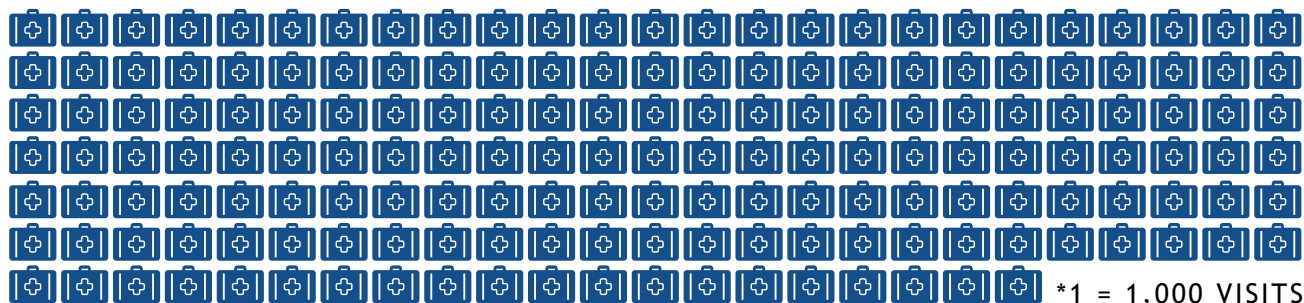
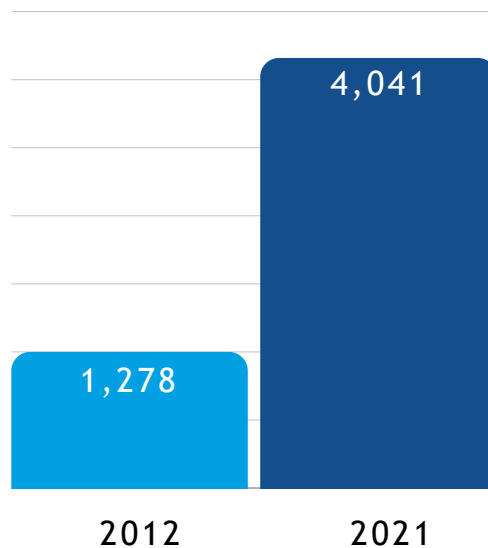


Mission

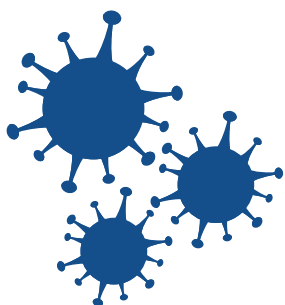
Caring Services provides healing and hope for individuals affected by addiction to alcohol and other drugs.

SUBSTANCE USE AND MISSION CRITICAL STATISTICS IN NORTH CAROLINA

SINCE 2012, THE
NUMBER OF
OVERDOSE DEATHS IN
NC HAS INCREASED
BY 216%



IN 2021, THERE WERE NEARLY 17,000 EMERGENCY DEPARTMENT (ED)
VISITS RELATED TO MEDICATION AND DRUG OVERDOSE.



DESPITE NC SEEING A FIRST-TIME SLIGHT DECREASE IN OVERDOSE DEATHS AND ED VISITS IN 2018 AND A PLATEAU CONTINUING INTO 2019, THE IMPACT OF THE COVID-19 PANDEMIC RESULTED IN SIGNIFICANT INCREASES IN 2020. THESE INCREASES CONTINUED INTO 2021 AND PROVISIONAL SURVEILLANCE DATA SUGGEST THAT WHILE THE RATE AT WHICH NUMBERS INCREASED SLOWED, THESE HIGHER NUMBERS OF OVERDOSE CONTINUED THROUGHOUT 2022.

source: NC DPH



HONORING OUR IMPACT & ACHIEVEMENTS

6,000+ served since inception

Recipient of the McKinsey Award

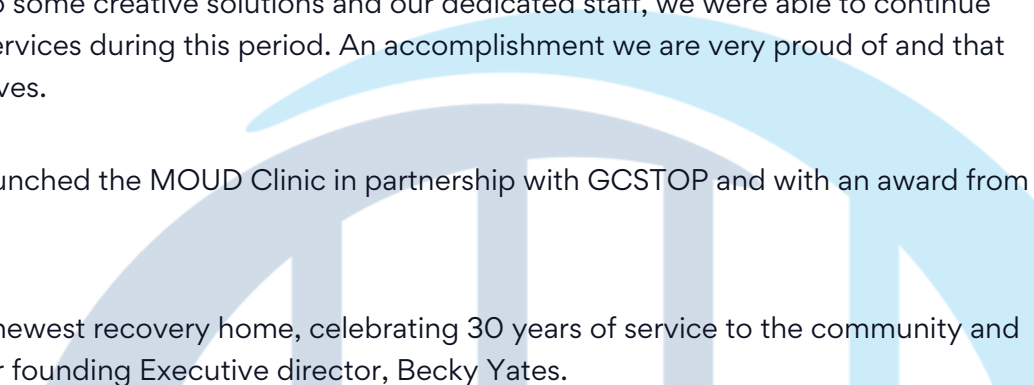
The NCDHHS allocated \$16,000,000 from a McKinsey & Company settlement to support Opioid Use Disorder (OUD) treatment in North Carolina. 20 agencies were chosen to receive these funds. Caring Services will target underserved populations by offering evidence-based treatment through a harm-reduction approach. With the McKinsey grant, Caring Services and GCSTOP launched a Medication for OUD Clinic in November 2022. The clinic has served 272 individuals and currently has 139 clients, providing specialized services, counseling, medication, and transportation. Treatment participation retention rate is 53%, and 55% of participants show improved Social Determinants of Health within the first 90 days.

Opening the Recovery House

Caring Services opened a new recovery house for men on 3/14/2024. This house will serve 17 individuals who are in early recovery and working to transition into independent housing. With the opening of this house, Caring Services increases its bed availability to 94 beds. The intent in opening this space was to help to alleviate the waitlist for housing that the agency has held for the last two years. We are hopeful that with these additional beds we will be meet people with services the same day they present in need of services.

[LEARN MORE ABOUT THE HOUSE ON OUR BLOG](#)

TIMELINE

- 1994** The Ferndale House was established and opened people in early recovery. This was the founding transitional home and the beginning of what would become Caring Services, Inc.
- 1995** To respond to the success of the Ferndale House and the growing need for more space, Becky and Jim Yates officially incorporated the venture into a 501(c)3 and began the process of expansion
- 1995-2000** The next five years recorded fast growth as the organization opened four additional transitional houses to respond to the requests they were receiving for transitional housing.
- 2000** By 2000 it was clear that Caring Services, Inc. was being called to provide additional support. The organization was granted an grant from the VA that allowed for the purchase of building to launch outpatient services and a program specific to Veterans.
- This same year Caring Services officially opened its doors to women and began providing women's transitional housing alongside their established men's programs.
- 2005** In 2005 the organization received its State Mental Health license and began providing outpatient services to those who were uninsured.
- 2011** Caring Services established a permanent housing program for women with the support of Forest Hills Presbyterian Church.
- 2013-2015** Opened two additional transitional homes
- 2020** Like everyone else, Caring Services' operations were greatly impacted by the COVID-19 Pandemic. Thanks to some creative solutions and our dedicated staff, we were able to continue offering in-person services during this period. An accomplishment we are very proud of and that we feel sure saved lives.
- 2022** The organization launched the MOUD Clinic in partnership with GCSTOP and with an award from NC DHHS.
- 2024** The opening of our newest recovery home, celebrating 30 years of service to the community and the retirement of our founding Executive director, Becky Yates.
- 

OUR SERVICES

The goal of Caring Services Inc. is to provide the best possible opportunity for each individual to achieve lasting abstinence from all mood altering substances and to assist individuals in rebuilding their lives.

This is accomplished through multi-dimensional approaches to rehabilitation which includes the following: transitional housing, supportive living, outpatient treatment, relapse prevention, education, employment assistance, health and leisure, SAIOP and improved family relationship.

Outpatient Treatment

At Caring Services Inc. we tailor a combination of group and individual sessions to meet the participants needs. This allows participants to engage in treatment and remain involved in their home and work life.

Since Inception 6,000 clients served

2023 200 clients served

Transitional Housing

Transitional housing places program participants in a supportive living environment while they complete a treatment program and work to secure independent housing.

Since Inception 5,250 clients housed

2023 95 clients housed

Intensive Outpatient Treatment

The Substance Abuse Intensive Outpatient Treatment Program at Caring Services consists of structured group sessions and individual sessions that are designed to teach participants early recovery and relapse prevention skills.

Since Inception 4,250 people treated

2023 150 people treated

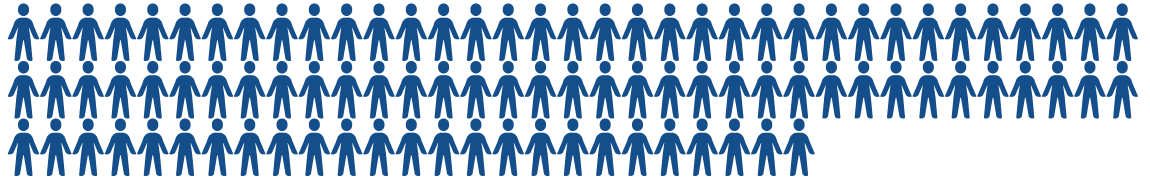
Veterans Services

Caring Services works with the Veterans Administration to provide a housing and treatment program for homeless veterans designed to help veterans access benefits, healthcare, substance use disorder treatment, and secure permanent housing.

Since Inception 1,200 veterans served

2023 22 veterans served

2023



95 INDIVIDUALS HOUSED WITH AVERAGE LENGTH OF STAY 7 MONTHS



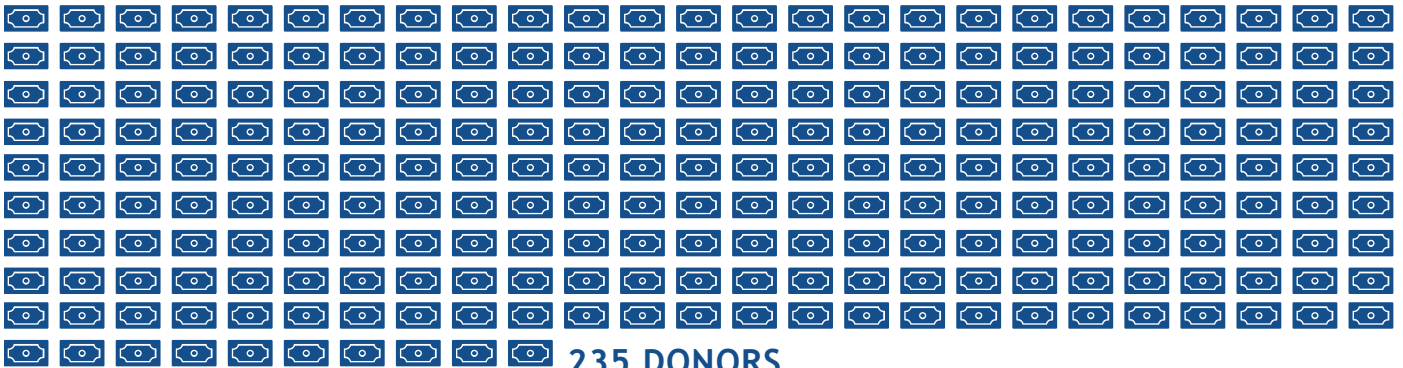
100% OCCUPANCY IN TRANSITIONAL HOUSING PROGRAM FOR 24 MONTHS AND COUNTING



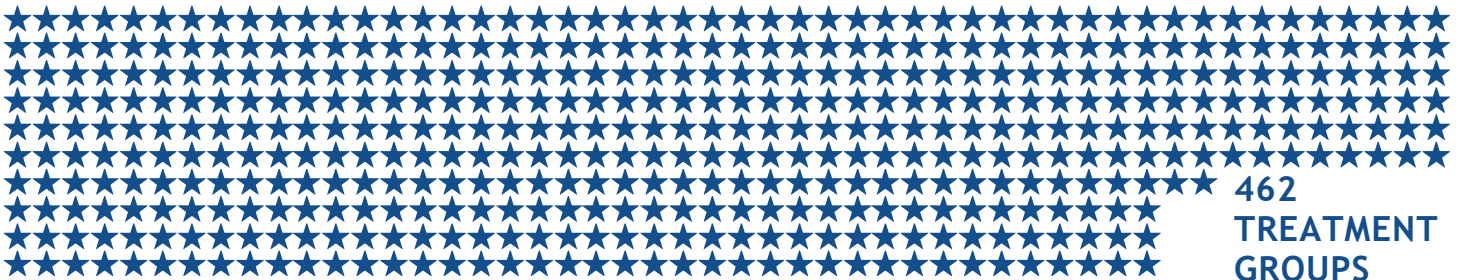
76,724 LBS OF FOOD DONATED IN KIND (AND DISTRIBUTED)



22 VETERANS SERVED



235 DONORS



462
TREATMENT
GROUPS



CONTINUED 85% SUCCESSFUL COMPLETION RATE FROM SAIOP



2023 EVENTS

Logan's Tea

Held in honor of Logan Embler by his family with proceeds going to Caring Services, Inc. The tea was held in September at the Finch House in Thomasville. It raised over \$10,000 and will be held again this September.

Kevin Brown Memorial golf tournament

Organized in honor of Kevin Brown by his loved ones with proceeds going to Caring Services, Inc.. It was held in August at the Colonial Country Club in Thomasville. Raised over \$7,000. Will be held again this year.

On March 13, 2023, a beloved father, son, and friend, Kevan Brown (KB) passed away. Kevan was known for his will to lend a helping hand, strong golfing ability, and his love for God. Kevan learned to play golf at an early age, and he could often be found on the golf course with friends. During his time playing golf, Kevan had a brief professional career in the eGolf Professional Tour and spent his time practicing in local tournaments, with victories in events such as the HPGA Memorial Tournament.

Beyond golf, Kevan was a faithful servant of the Lord and truly inspired others to be closer to God. During his time in recovery, he often volunteered to hold group worship sessions at recovery centers to introduce people to God's unconditional love. In January of 2022, Kevan spoke with his daughter, Autumn, about his mission to create the KBproject. His dedication to the KBproject led to many discussions and journaled thoughts. His goal was to travel to surrounding recovery centers to bring people closer to Jesus and to help others battling addiction.

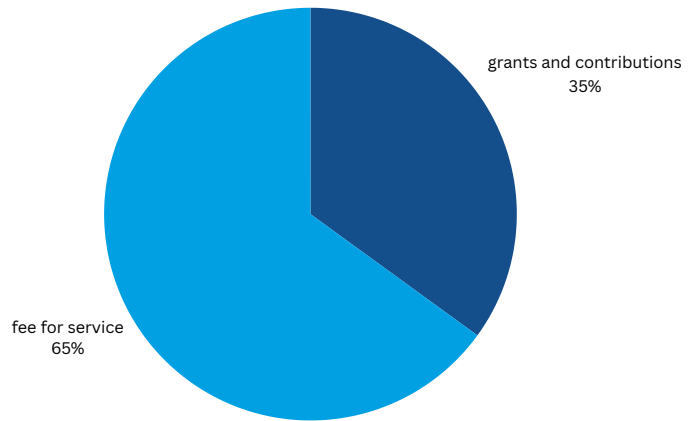
After his passing, the family received an overwhelming amount of love and support which inspired them to give back to the community. His mission is being brought to life by hosting the first Kevan Brown Memorial Golf Tournament. The family hopes that this tournament will provide support to Caring Services for years to come to further the mission to treat and prevent addiction.

2023 FINANCIALS

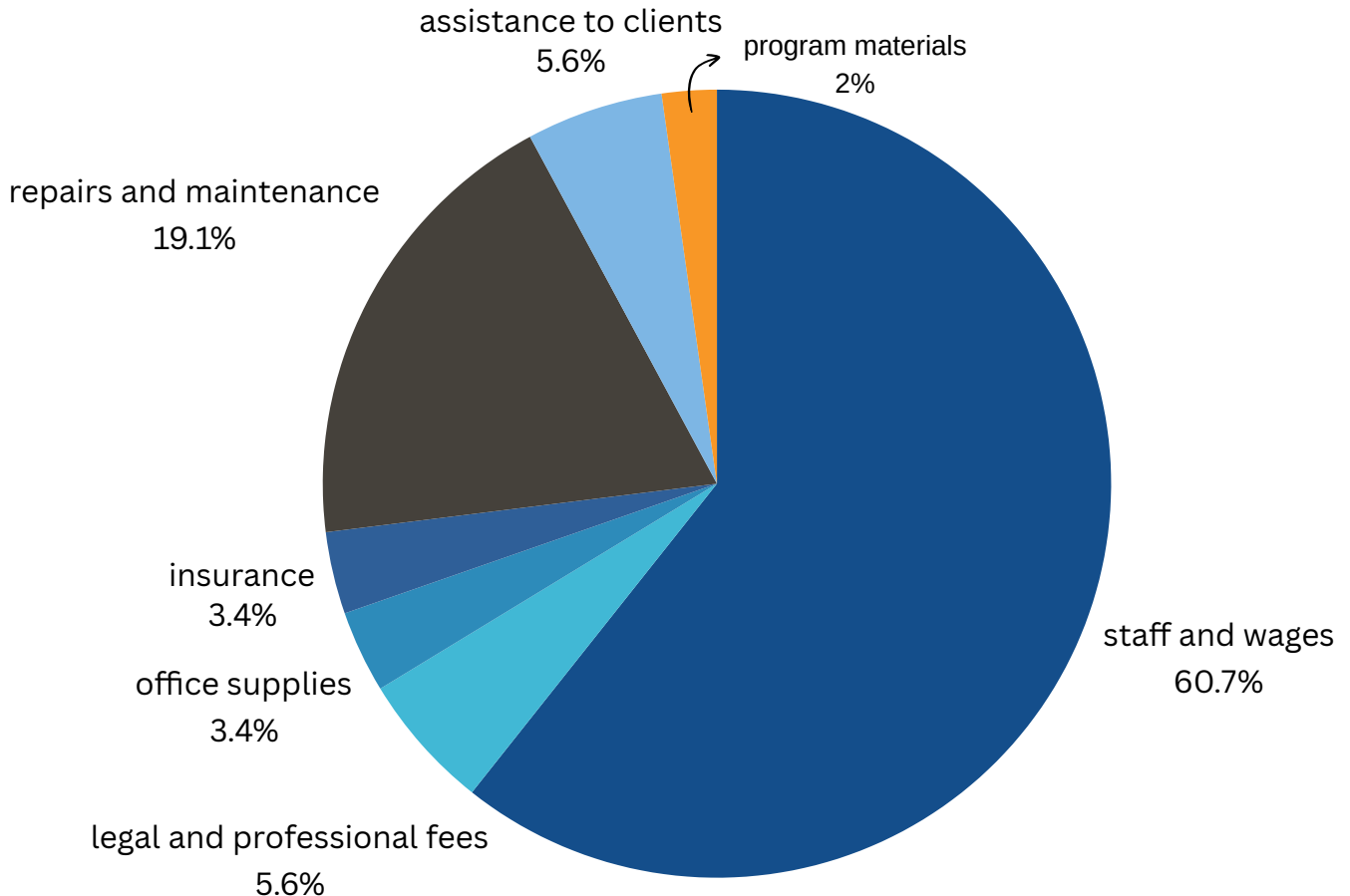
Revenue	\$1,752,951
Expenses	\$1,686,490

2023 INCOME

- Total income in grants and contributions: \$603,493
- Total income in fee for service: \$1,149,458



2023 EXPENSES



*All other expenses were 1% or less of budget

STORIES OF IMPACT

PARTICIPANT TESTIMONIAL

Since coming to Caring Services, Inc In August 2023, I have learned many things: I have learned to cope with my triggers and to identify my triggers, how to make and keep friendships and healthy relationships, to address my emotions and feelings to my counselor without holding anything back, to be my true self, and how to develop a relapse prevention plan. I have learned how to live happy and healthy, all while being sober. I learned to deal with grief and loss, and my own Issues without wanting to use.... I'm so grateful for this opportunity to be able to say that Caring Services has helped me save my life.

Hunter



PARTICIPANT TESTIMONIAL

Since coming to Caring Services, Inc. in December of 2022 I have acquired a lot of skills. I have learned how to clean efficiently and effectively. I have learned communication skills that help me every day being a house monitor. I have learned that we do not all cope with things the same way. I have learned that different unhealthy ways of coping need to be shared with staff and not overlooked. I use skills from anger management that I will take with me the rest of my life. I have learned to walk away. I have learned to thoroughly listen and if I don't see a healthy situation, it may be time to get outside help. Journaling has been a big tool for me; it not only helps at the given moment but also helps me when I go back and read where I was and where I am now.

Everyone at CSI has impacted my Recovery. To name two people that have done the most for my self-esteem and making me believe that recovery is possible, I would say Marlena and Talia; they are strong, compassionate women that have pushed me with gentle hands to accept who I am and know that I am enough.

Today I am excited about life and my future. I have dreams again and believe that I am developing skills and putting those skills into action that will help me make my dreams a reality. I have also learned that it's okay to change my dreams along the way, set new goals, and continue along my road of recovery. I am so grateful to CSI and AA that if I lived 1000 lives, I could never repay my debts.

Tammy



PARTICIPANT TESTIMONIAL

This facility is a wonderful experience all the way around. I've been to previous treatment programs that were nowhere near as amazing as Caring Services. In three months' time I have remained clean, truly been at peace, and happy for the first time in a long time. I owe it all to CSI staff here; it's been a great journey as I continue to expand my business...the sky's the limit.

Dexter





OUR FUTURE PROJECTS AND STRATEGIC PLAN

MOUD Clinic support

Continued focus on diversifying funding sources and expanding clinical services to meet the current need (MOUD clinics, housing, outpatient services, more of the same but more).

The MOUD Clinic has been supported for 2 years with a grant from the DHHS McKinsey Award program. As we complete this round of funding, we are focused on finding sustainable resources to ensure this program continues. Other notes about the program to use as you see fit: \$230 per person per visit. This covers a full contingent of services including the doctors visit, medication costs, transportation costs, counseling fee and case management fee.

NEW STRATEGY

We will be redoing our strategic plan in 2024 and creating our plan for the next five years.

With a new Executive Director and growing needs within our community and the awareness of substances, availability, and risks, we will be meeting to establish a new and improved strategic plan.

OUR TEAM

Becky Yates

FOUNDER AND
PREVIOUS EXECUTIVE
DIRECTOR

**Teresa Hinkle, LCSW,
LCAS, CCS**

CLINICAL DIRECTOR
AND INCOMING
EXECUTIVE DIRECTOR

Brian Brown, CADC

VETERANS CASE
MANAGER

John Kelly, CADC

DWI SERVICE
PROVIDER

Talia Brown, CADC

SAIOP COORDINATOR

Michele Francis

BILLING SPECIALIST

**Sarah Lewis Yow,
LCSW, LCAS, CCS-I**

LEAD CLINICIAN

**Brionna Harpe, LCSW,
LCASA**

INTAKE AND
ASSESSMENT
CLINICIAN

**Caiden Haarvig,
LCSWA**

MOUD PROGRAM
COORDINATOR

**Marlena Preece,
LCSW, LCAS, CCS-I**

CLINICIAN

Sheila Lefler

TRANSPORTATION
COORDINATOR

**Reginald McCain,
CADC**

MOUD CLINIC INTERN

Brittany Gottschalk

MOUD CLINIC INTERN

Emily Housley, LCSWA

CLINICIAN

OUR BOARD

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TREASURER

Sallie Kelton

BOARD CHAIR

Steve Mitchell

BOARD MEMBER

Judge Tonia Cutchin

BOARD MEMBER

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BOARD MEMBER

Chris Ilderton

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Kevin Smith

BOARD MEMBER

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MPM CPHQ**

BOARD MEMBER

John Dombrosky

BOARD MEMBER

Sheryl Hirsch

BOARD MEMBER

John McCombs

BOARD MEMBER

Linda White

BOARD MEMBER



THANK YOU TO OUR DONORS AND SUPPORTERS

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 - High Point ABC Board
 - Wake Forest University Baptist Center
 - SECU Foundation
 - Reich Family Foundation
 - Heart of High Point, High Point Community Foundation
 - High Point ABC Board
 - Forest Hills Presbyterian Church
 - Marion S.Covington Foundation
 - St. Pius X Catholic Church
 - High Point Community Foundation, Heart of High Point
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 - Tom's Place
 - Identy Bone Broth
 - Spencer, David
 - Lewis, Betty
 - Parrish, Becky
 - Stephenson, Jennifer
 - Ilderton, Stephen
 - Mendenhall, Charles
 - Gyure, Jason D.
 - Jicha, John & Dianna
 - Knapp, Carlton L.
- 

TAKE ACTION

WAYS TO SUPPORT



SPREAD THE WORD

Like most nonprofits, awareness of our mission is critical for success and support. By signing up for our email list, following us on social media, sharing success stories and the need with friends and family can drastically help our cause and mission.



HOST AN EVENT ON OUR BEHALF

You can host a fundraising event on our behalf, in memory of, or in celebration of a loved one. Some successful events have been:

- A social tea
- Luncheon
- Golf Tournament

Contact us if you're interested.

scan to donate



DONATE

Your compassionate donation today can have a lasting impact on those facing hardships and adversity. Together, we can make a difference by providing the essential resources and support necessary for individuals and families to thrive.



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CONTACT



(336) 886-5594



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